TOWN OF GILCREST, COLORADO

PROCLAMATION 2026-03

AFFIRMING CONSUMER ENERGY CHOICE AND FREE MARKET PRINCIPLES

WHEREAS, the Board of Trustees of the Town of Gilcrest affirms that individual liberty, personal responsibility, private property rights, and free enterprise are foundations of a strong and prosperous community; and

WHEREAS, Gilcrest residents and businesses depend upon affordable, reliable energy to heat their homes, prepare meals, power their businesses, provide transportation, and sustain their livelihoods; and

WHEREAS, consumers should have the freedom to choose the energy sources, technologies, appliances, and services that best meet their needs, preferences, and financial circumstances; and

WHEREAS, that freedom should extend to natural gas for direct use; electricity generated from natural gas, solar, wind, geothermal, or other sources; battery energy storage; and any other energy source or technology available to consumers in Colorado; and

WHEREAS, residents and business owners are best positioned to weigh cost, reliability, efficiency, and other considerations affecting their own households and enterprises, and to express those preferences through the choices they make with their pocketbooks; and

WHEREAS, competition and voluntary consumer choice encourage innovation, improve service, and reward energy solutions that deliver value; and

WHEREAS, government should respect these free market decisions and should not dictate consumers' energy preferences, pick winners and losers among energy technologies, or impose unnecessary barriers that restrict access to otherwise lawful energy options; and

WHEREAS, support for consumer energy choice embraces both established and emerging technologies, allowing each to earn consumer support through its merits;

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NOW, THEREFORE, BE IT PROCLAIMED by the Board of Trustees of the Town of Gilcrest, Colorado, that this Board:

1. Affirms consumer energy choice as a guiding principle for the Town, supporting the freedom of residents and businesses to select the lawful, available energy options that best serve their needs.

2. Supports a competitive and open energy marketplace in which affordability, reliability, innovation, and consumer demand guide investment and purchasing decisions.

3. Opposes government mandates, prohibitions, and discriminatory policies that unnecessarily limit energy choices or compel consumers to favor one energy source or technology over another.

4. Recognizes the judgment of Gilcrest residents and businesses to make responsible decisions about their own energy use and household or business budgets.

5. Encourages policymakers at every level of government to preserve access to diverse energy options and respect the freedom of consumers to decide how best to power their lives.

BE IT FURTHER PROCLAIMED that the Town of Gilcrest honors the principle that energy providers and technologies should earn the public's business through value, performance, and service, and that consumers should remain at the center of decisions affecting their energy future.

PROCLAIMED this 14th day of September 2026.

TOWN OF GILCREST SEAL COLORADO

ATTEST:

MAYOR: _____ TOWN CLERK _____